

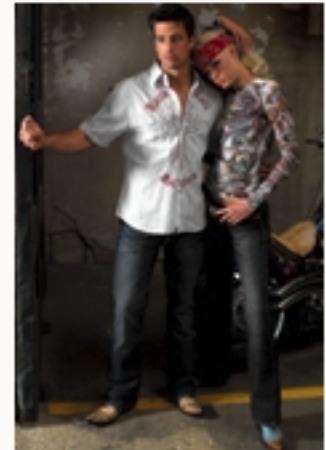
Retail News

Cowboy Cool

217 West 2nd Street

(512) 708-9000, cowboycool.com

Hip, head-to-toe cowboy looks are now within an easy swagger. Open for just over a week, you'll find at this new downtown retailer just what the name implies - cowboy cool. It's that unmistakable look where cowboys, rockers and bikers (of both sexes) converge. You'll find more than 130 different boot styles to select from, not to mention a quite fine mix of custom-made and vintage attire - boots, shirts, t-shirts, belt buckles and handbags. Cowboy Cool has been the spot for classy, eclectic chic in Dallas for several years now and has earned an international reputation for its all-comes-together outfitting. Gallop over to the [2nd Street District](#) to scout out Cowboy Cool.



Welcome to the neighborhood.

For more news about retail downtown visit the Downtown Austin Alliance's Retail Directory (downtownaustin.com/directory/retail) or the Alliance's [Retail Information Section](#).